

{ **genesse rosal** }

1665 Golden Gate Avenue #1, San Francisco, California 94115
415.923.5957 / grosal@genstudio.com / www.genstudio.com

education

University of California, Berkeley
College of Environmental Design
BA in Architecture, 1991

experience

Freelance SF, CA / 06.03-present /
interactive designer + web developer + consultant + project manager
scope: strategy, information design, interactive design, front-end programming,
and project management

Russeck Gallery Art Real Brakethru

Wang Hutner Design San Francisco, CA / 07.02 - 06.03 /
senior designer + web developer + project manager
scope: strategy, information design, interactive design, front-end programming,
project management, print design, and environmental design

Pacific Shores Center Taisent Entertainment Tadpole
Atel Capital Group Dragon Global

Out of the Blue Design San Francisco, CA / 02.02 - 06.02 /
art director
scope: strategy, web design, flash design, front-end programming,
backend development and project management

Kenamea Allegis Lofts Unlimited
Therasense Iteration Software Actify
Nanoplex Technologies

Freelance SF, CA / 04.01-02.02 /
web developer + designer + consultant
scope: strategy, web design, flash design, front-end programming and
project management

ohboy co Sandra Watkins Avintura
West Coast Industries Round 1 Russeck Gallery
Addwater, inc Fujitsu Globalluxe
Ron Werthmann Manipedi

Ispot Interactive San Francisco, CA / 10.99-04.01 /
partner + web developer + designer
scope: business development, strategy, web design, flash design,
front-end programming, project management and back-end development

Goalline Productions Destination Foundation brandtank
ohboy co Leigh Fisher Associates Chang Design
ehousefurniture.com Httprint Schwab
Agilient Mgouldco the TDC Group
tailsofthecity.org Angelpoints

Gensler San Francisco, CA / 05.92-03.94 + 06.97-07.99 /
project manager + project architect + job captain

Gap Inc Citibank Stone & Company
Banana Republic Williams Sonoma Briggs & Riley
Pottery Barn McDonalds Soma Living
Smith & Hawken

HOK San Francisco, CA / 05.96-06.97 /
job captain + project architect

Adobe Bank of America Senayan Hotel Resort

MBH Architects Alameda, CA / 11.94-05.96 /
job captain

Old Navy Macy's Potrero Shopping Center
Pottery Barn Target Papyrus

McCall Design Group San Francisco, CA / 06.94-10.94 /
junior architect

Gymboree Gap Inc Williams Sonoma

Ihsan H. Ali & Associates Berkeley, CA / 05.91-09.91, 02.92-4.92 /
mechanical engineering manual drafter

Safeway

Kwan Henmi Architecture and Planning San Francisco, CA / 08.91-2.91 /
intern architect

Pizzaria Uno Various residential developements

3D Pacific Architecture Interior Planning Seoul, Korea / 06.90-07.90 /
intern architect

7-Eleven Tenant Improvements

computer

autoCAD HTML powerpoint
arrisCAD Javascript microsoft project
3D studio max DHTML ms word
photoshop CSS ms excel
illustrator PHP mac os
premiere bbedit pc
freehand dreamweaver unix
pagemaker fireworks

adobe golive

coursework

typography workshop Art Center
intro to graphic design UC Berkeley Extension
DHTML programming San Francisco Multimedia Studies Program
graphic design studio I UC Berkeley Extension
graphic design studio II UC Berkeley Extension
advanced autocad UC Berkeley Extension

extra

Destination Foundation board member / 1999-2001
AIA member / 1990-1998
AIGA member / 1998-1999

*references available upon request